

MORGAN & HOWARD, INC.

New York

Style Center for Fashionable Women

155 SPRINGFIELD AVENUE

NEWARK, N. J

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Dear Madam:

On Saturday, March 17, 1945, we will open our Newark store at the above address, with a complete line of high grade ladies' wearing apparel. Dresses, suits, millinery, lingerie, hosiery and accessories.

We are one of the largest chain store corporations, owned and operated by Negroes in the ladies' wearing apparel field. The opening of this store in Newark marks another step forward in the development of Negro business.

Our experience plus a keen sense of feminine desires will assure you of finding the right garment in a shopping atmosphere every woman appreciates.

May we look forward to seeing you in the store on Saturday, March 17?

Respectfully yours,

MORGAN & HOWARD

By

Collier Howard